

MSPA Marketing Committee Meeting

Thursday, 7/28/22, 8:30 AM

Agenda

Welcome

Montrose Summer Days

1. Check-In Social Media
2. Check-In on Merchant & Shopper Feedback

Halloween Event Discussion

1. Survey Results
2. Discussion → Decision to Present to Board?

Further Discussion on Existing Ideas

1. Quarterly Poster and/or Flyers distributed at Harvest Market Info Booth
2. Street Pole Banners Check-In
3. Montrose Trivia Night
4. Montrose Merchandise
5. Realtor Sponsored Welcome Baskets

New Ideas & Open Discussion

1. Pressing Comments / Concerns
2. New Ideas
 - a. Montrose Scrip
 - b. White Friday
 - c. August/September Events